

Presentation to Investors and Analysts



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PEOPLE | TECHNOLOGY | SERVICE

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Agenda

Disclaimer



This presentation is based on the consolidated financial statements of Zenith Bank Plc, a company incorporated in Nigeria on 30 May 1990, and its subsidiaries (hereinafter collectively referred to as "the Group"). The financial statements are prepared in accordance with the International Financial Reporting Standard (IFRS), and the going concern principle under the historical cost convention as modified by the measurement of certain financial instruments held at fair value.

The preparation of financial statements in accordance with IFRS requires the use of estimates and assumptions that affect the reported amounts of assets, liabilities, revenue and expenses, and disclosures at the date of the financial statements. Although these estimates are based on the Directors' best knowledge of current events and actions, actual results may differ from those estimates.

Operating Environment Overview

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Nigerian Economy and Key Developments in the Banking Sector

Real GDP Growth:

- Nigeria recorded a real GDP growth of 2.55% y/y in Q4 2019, an increase of 27bps from 2.28% recorded in Q3 2019 and the highest since coming out of recession in 2017.
- The oil sector expanded by 6.36% y/y and contributed 7.32% to total real GDP in Q4 2019, while the non-oil sector grew by 2.26% - driven largely by activities in mainly by Information and Communication, Agriculture (Crop Production), Financial and Insurance Services, and Manufacturing.

Headline Inflation:

- Headline inflation increased in Mar'20 to 12.26% y/y from 12.20% y/y recorded in Feb'20.
- Food inflation rose by 8 bps to print at 14.98% y/y while core inflation advanced by 30 bps to 9.73% y/y.

Oil Production & Price:

- OPEC average monthly basket price decreased by 48% in the 1st quarter of 2020, from \$66.5/bbl recorded at the end of Q4 2019 to \$33.9/bbl recorded at the end of Q1 2020.
- As a result of shock in both the demand and supply of crude oil, OPEC average monthly basket price dipped further to \$17.7/bbl in April 2020. The current daily price as at May 6th stands at \$22.4/bbl.

Foreign Reserves:

Nigerian foreign reserves declined by 6.5% QoQ from \$38.6bn recorded at the end of Q4 2019 to \$36.1bn recorded at the end of Q1 2020.

Exchange Rate:

 The local currency (NGN) declined in value against the major currencies in Q1 2020. Rates (NGN/USD) as at end of March 2020: NAFEX(I&E) – 381.7; NIFEX – 381.01. (December 2019: NAFEX(I&E) – 363.7; NIFEX – 359.7).

Cash Reserve Ratio (CRR) & Monetary Policy Rate (MPR):

 The Monetary Policy Committee (MPC) of the Central Bank of Nigeria (CBN) voted to keep all monetary policy rates the same during the MPC meeting held in March 2020. Cash Reserve Ratio (CRR) - 27.5%; Monetary Policy Rate (MPR) – 13.5%; and Liquidity Ratio - 30%.

Floor of 65% for Loan-to-Deposit Ratio (LDR) :

 In a bid to drive lending to the real sectors, the Central Bank of Nigeria (CBN) directed all banks to maintain a minimum of 65% LDR by the end of December 2019. A levy of additional CRR equal to 50% of the shortfall will be imposed on banks that fail to meet the minimum LDR which is being monitored on a quarterly basis.



Foreign Reserves / Oil Price



Source:National Bureau of Statistics , Central Bank of Nigeria, OPEC

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Our Investment Proposition

Market leadership, growth capacity, solid and liquid capital base, strengthened ERM practices, good returns on investment and excellent customer service.

A dominant player in the Nigerian Banking Industry:

- Controls a significant share of the high end corporate clients in strategic sectors of the Nigerian economy.
- The bank uses its strong balance sheet and liquidity as well as efficient trade finance processes and services, to continuously grow and support businesses.

Growing footprint in the retail and digital space:

Continues to attract and grow its share of retail customers and retail business in the market.

Strong Focus on Risk Management:

 NPL ratio came in at 4.6% with a coverage ratio of 125.2%. The Group will continue to implement robust risk management practices and to maintain the lowest possible NPL ratio.

Credit Rating: Constrained by Sovereign Ratings

- Standard and Poor's ratings for Zenith Bank are: B-/Stable/B (Issuer Credit Rating) and ngBBB/ngA-2 (National Scale Rating).
- Fitch ratings are: 1) Long-term foreign currency IDR: 'B' Negative Watch; 2)Short-term foreign currency IDR: 'B'; 3)National Long-term rating: 'AA-(nga)'; 4)National Short-term rating: 'F1(nga)'.
- Moody's ratings: 1) Long Term Debt B2 with Negative Outlook; 2) Long Term Deposit B3 with Negative Outlook

Consistent and Growing Dividend Payout:

Good and consistent dividend payout to its investors.



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Non-financial Highlights

	CUSTOMERS/CHANNELS				
			Q1 2020	Q1 2019	
SOCIAL IMPACT/CSR	Number of Customers	i Pi	10,244,332	8,246,217	AWARDS
 Member of the Nigeria Coalition against Covid-19 	Number of Cards Issued		8,203,788	6,543,271	 Best Commercial Bank 2019 - World Finance
 Official Bank of the Nigerian National Football Teams 	Number of active POS Terminals	e 🔒	46,565	34,862	 Most Valuable Bank Brand 2019 - The Banker
Private Sector Health Alliance Project	Number of		2,028	1,928	 Best Digital Bank 2019 - Augusto & Co.
Zenith Bank National Women	ATM Terminals		2,020	1,920	 Bank of the Year 2019 - BusinessDay
Basketball LeagueZenith Delta principal's Cup	Number of Branches		437	420	 Best Bank in Retail Banking 2019 - BusinessDay
Zenith Bank Youth Parade	Number of				 Most Innovative Bank of the Year 2019 - Tribute Newspaper
The Muson Centre Project	Cash Centres		176	176	 Best Company Promoting Good Health
	Number of Male Employees		4,054	3,862	and Well-being 2019 - The SERAS CSR Award
	Number of Female Employe	es 🔁	3,756	3,528	
SHARE HOLDINGS		PRODUC	T INNOVATION	IS	SOCIAL FOLLOWING
		Emergen	cy USSD Code	<i>•</i> 966 911#	f 5,916,019

Ã<u></u> Å Number of Shareholders

640,358

PRODUCT INNOVATIONS	SOCIAL FOLLOWING
Emergency USSD Coele #966 911#	f 5,916,019
Save4Me	9 1,199,026
Timeless Account	() 390,120
Dubai Visa	26,196,118
Borrow Me Power <i>(Mobile App &</i> My Bank Statement <i>Internet Banking)</i>	in 118,718

Group Results

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Financial Highlights – Q1 2020

Key Themes	Income Statement Balance Sheet			t
 Efficiency and risk management for superior performance. Building a shock-proof balance sheet. Growing our footprint in the retail and digital space. 	Gross earnings: H166.8Bn Non-interest income: H46.6Bn Profit before tax: H58.8Bn Profit after tax: H50.5Bn	+5.5% YoY +42.8% YoY +2.6% YoY +0.6% YoY	Customers' deposits: M4.46Tn Gross loans: M2.74Tn Total assets: M7.13Tn Total shareholders' funds: 925.9Bn	+4.7% YTD +11.3% YTD +12.3% YTD -1.7% YTD

Financial Highlights – Q1 2020 Contd.

Key Ratios								
	31-Mar-20	31-Mar-19	% change					
Earnings per share (EPS)	N1.61	N1.60	0.63%					
Return on average assets (RoAA)	3.0%	3.4%	-11.8%					
Return on average equity (RoAE)	21.6%	25.2%	-14.0%					
Net interest margin - NIM	7.7%	8.9%	-13.3%					
Cost of funds	2.6%	3.0%	-14.3%					
Cost of risk	0.6%	0.4%	45.2%					
Cost-to-income ratio	52.7%	50.9%	3.5%					
	31-Mar-20	31-Dec-19	% change					
Liquidity ratio	41.8%	57.3%	-27.0%					
Loan-to-deposit ratio (Group)	61.4%	57.8%	6.3%					
Loan-to-deposit ratio (Bank)	71.7%	68.6%	4.4%					
Capital adequacy ratio (CAR)	19.6%	22.0%	-10.9%					
Non-performing loan ratio (NPL)	4.6%	4.3%	7.0%					
Coverage ratio	125.2%	148.2%	-15.5%					

• Strong top and bottom lines, propelled by growth in non-interest income.

(N'million)	Group	Group	YOY
	3M 20	3M 19	Change
Gross income	166,814	158,111	5.50%
Interest and similar income	114,330	122,480	-6.65%
Interest and similar expense	(32,829)	(36,343)	-9.67%
Net interest income	81,501	86,137	-5.38%
Impairment charge	(3,951)	(2,096)	88.50%
Net interest income after impairment charge	77,550	84,041	-7.72%
Net fee and commission income	15,439	21,314	-27.56%
Trading income	15,467	7,812	97.99%
Other income	15,733	3,530	345.69%
Amortisation of intangible assets	(788)	(749)	5.21%
Depreciation of property and equipment	(6,271)	(4,750)	32.02%
Personnel expenses	(18,155)	(18,289)	-0.73%
Operating expenses	(40,187)	(35,616)	12.83%
Profit before income tax	58,788	57,293	2.61%
Income tax expense	(8,262)	(7,059)	17.04%
Profit after tax	50,526	50,234	0.58%

Consolidating Earnings and Profitability



Zenith Group has been consistent in delivering attractive earnings profile, supported by robust revenue base.

- PBT increased YoY by 2.6% from N57.3bn in Q1 2019 to N58.7bn in Q1 2020, driven by Non-interest income which grew by an impressive 43% YoY.
- ROAE declined from 25.2% to 21.6% YoY as a result of our stronger capital base.
- ROAA also declined from 3.4% recorded in Q1 2019 to 3.0% recorded in Q1 2020.





Consolidating Earnings and Profitability Contd.

- Net Interest Margin NIM compressed by 13% YoY (from 8.9% in Q1 2019 to 7.7% in Q1 2020) as a result of decline in the yield environment which led to a drop in average interest rate on interest bearing assets.
- Cost of Funds dropped to 2.6% in Q1 2020 from 3.0% recorded in Q1 2019 as a result of rebalancing of our funding mix and the declining yield environment.
- Cost-to-Income Ratio increased from 50.9% recorded in Q1 2019 to 52.7% recorded in Q1 2020 due to inflationary pressures.







Evolution of Revenue Base

 Contribution of non-interest income lines to the total revenue continues to grow over the years, growing from 22.5% in Q1 2019 to 31.5% in Q1 2020.

N'million	Q1 2020	% to Total Revenue	01 2019	% to Total Revenue	YoY
Interest income	114,330	68.5%	122,480	77.5%	-6.7%
Trading income	15,467	9.3%	7,812	4.9%	98.0%
Fees and commissions income	21,284	12.8%	24,290	15.4%	-12.4%
Other Income	15,733	9.4%	3,530	2.2%	345.7%
Total Revenue	166,814		158,112		5.5%



Revenue Base: Interest Income Lines

- Treasury bills interest income dipped by 64% YoY because of the declining yield environment and contraction in T-bills portfolio.
- Expansion of the loan book drove the increase in interest income on loans, as yields were down generally YoY.

Interest Income

Q1 2020		N'million	Q1 2020	Q1 2019	YoY	Q1 2019	
		Loans and advances	67,540	58,300	16%		Placement with
Placement with banks & discount		Treasury bills	15,305	42,406	-64%	Government and	banks & discount houses
houses 7.8%	Others 1.9%	Government and other bonds	20,434	16,654	23%	other bonds 13.6%	4.0%
Government and other		Placement with banks & discount houses	8,888	4,894	82%		
bonds 17.9%		Others	2,163	226	857%		
		Total	114,330	122,480	-7%		
						Treasury bills	Loans and advances
Treasury bills	Loans and					34.7%	47.7%
13.4%	advances 59.1%						

Revenue Base: Non-Interest Income (NII) Diversification

• Sustained growth in Non-Interest Income which grew by an impressive 43% YoY.

Q1 2020		N'million	Q1 2020	Q1 2019	YoY	Q1 2019
Credit		Credit related fees	3,899	3,537	10%	Credit
related		Account maintenance fee	5,729	5,238	9%	Other related Account
fees Account	Fees on	Fees on electronic products	5,442	8,738	-38%	operating fees maintenance fee 9.9% 14.7%
7.4% maintenance	electronic	Asset management fee	782	1,741	-55%	income
Other fee operating 10.9%	products 10.4%	Agency & collection services	1,452	1,073	35%	9.9%
income	Asset	Financial guarantee	1,812	933	94%	Trading
30.0%	management	Foreign withdrawal charges	1,719	1,324	30%	Income 21.9% Fees on
	fee	Corporate finance fee	113	163	-31%	electronic
	1.5%	Other fees & commissions	336	1,543	-78%	Other fees & products commissions 24.5%
	Agency & collection services 2.8%	Total fees & commission income	21,284	24,290	-12%	4.3% Corporate
Giller rees a		Fees and commission expense	-5,845	-2,975	96%	finance fee Asset management
	Financial guarantee	Net fee & commission income	15,439	21,315	-28%	fee 4.9%
0.6%	3.5%	Trading Income	15,467	7,811	98%	Foreign Agency & collection services
Trading Corporate	Foreign	Other operating income	15,733	3,530	346%	withdrawal Financial 3.0%
Irading finance fee W	ithdrawal charges	Non- interest income	46,639	32,656	43%	charges guarantee 3.7% 2.6%
23.370	3.3%					

Interest Expense: Funding Cost Optimization

Interest Expenses



 Interest expense declined by 10% YoY as a result of switching to cheaper sources of funding and the declining yield environment.

N'million	Q1 2020	Q1 2019	YoY
Current accounts	2,237	3,007	-26%
Savings accounts	5,586	4,566	22%
Time deposits	14,043	10,805	30%
Borrowed funds	10,963	17,965	-39%
Total	32,829	36,343	-10%

Continuous Implimentation of Cost-Reduction Strategies.

• Total operating expense grew by 10% YoY in Q1 2020 as a result of inflationary pressure and foreign denominated expenses (exchange rate movement).

Total Operating Expenses

Q1 2020			N'million	Q1 2020	Q1 2019	YoY	Q1 2019		
	Security & cas	-h	Personnel expenses	18,155	18,289	-1%			
		511		18,155	10,209	-1/0		Depreciat	
A du contine cont	handling		Depreciation & armortisation		5,499	28%		armortisa	
Advertisement	1.6% Fuel &	Outsourcing		7,059			Dorconnol	9.3%	NDIC
& promotions	maintenance	services	NDIC Premium	3,505	3,090	13%	Personnel		_
4.2%	3.6% Travel &	4.1%	AMCON premium	15,459	14,327	8%	expenses		Premium
Informatio		_	Training & development	274	247	11%	30.8%		5.2%
technolog			Information technology	3,222	2,836	14%	Other		AMCON
4.9%			Advertisement &				expenses		premium
1.070	\sim \setminus \mid \mid \mid	Other	promotions	2,772	2,541	9%	10.2%		24.1%
Training &		expenses	Fuel & maintenance	2,383	2,202	8%	10.270		
development		12.6%	Security & cash handling	1,014	1,169	-13%	Outsourcing		Training &
0.4%			Travel & hotel	628	532	18%	services		development
			Outsourcing services	2,670	2,613	2%	4.4%		0.4%
AMCON			Other expenses	8,260	6,059	36%	Travel & hotel	Adverti	isement &
premium		Personnel	Total	65,401	59,404	10%	0.9%	pron	notions
23.6%		expenses						4	.3%
		27.8%					Security & cash		Information
	Depreciati						· ·		
	NDIC						handling	Fuel &	technology
	Premium 10.8%						2.0% maintenance 4.8%		
	5.4%							3.7%	

• Strong and liquid balance sheet led by investments in securities portfolio and interbank placements.

	Group	Group	YTD	Group
(N'million)	Mar-20	Dec-19	Change	Mar-19
Cash and balances with central banks	1,278,458	936,278	36.55%	965,833
Treasury bills	787,691	991,393	-20.55%	810,086
Assets pledged as collateral	337,645	431,728	-21.79%	549,270
Due from other banks	1,008,256	707,103	42.59%	823,738
Derivative assets	125,722	92,722	35.59%	87,374
Loans and advances	2,580,784	2,305,565	11.94%	1,792,276
Investment securities	595,675	591,097	0.77%	542,188
Deferred tax assets	13,850	11,885	16.53%	11,171
Other assets	197,820	77,395	155.60%	117,445
Property and equipment	186,764	185,216	0.84%	162,810
Intangible assets	15,252	16,497	-7.55%	16,981
Total Assets	7,127,917	6,346,879	12.31%	5,879,172

Balance Sheet – Liabilities & Equity

• Assets are largely funded by deposits with a strong capital base providing buffer for further growth.

(N'million)	Group	Group	YTD	Group
Liabilities	Mar-20	Dec-19	Change	Mar-19
Customers deposits	4,462,627	4,262,289	4.70%	3,571,370
Derivative liabilities	38,302	14,762	159.46%	9,258
Current income tax payable	16,307	9,711	67.92%	16,364
Deferred income tax liabilities	7	25	-72.00%	36
Other liabilities	968,972	363,784	166.36%	307,335
On-lending facilities	387,179	392,871	-1.45%	404,995
Borrowings	286,366	322,479	-11.20%	421,322
Debt Securities Issued	42,215	39,092	7.99%	367,604
Total liabilities	6,201,975	5,405,013	14.74%	5,098,284
Equities and reserves				
Share capital	15,698	15,698	0.00%	15,698
Share premium	255,047	255,047	0.00%	255,047
Retained earnings	374,049	412,948	-9.42%	290,411
Other reserves	280,328	257,439	8.89%	218,232
Non-controlling Interest	820	754	8.75%	1,500
Total Shareholders' equity	925,942	941,886	-1.69%	780,888

Sustained Assets & Liabilities Match

- Gross loans grew by 11% YTD, propelled by both corporate lending activities and new retail loan products.
- The 5% growth in customers' deposits in Q1 2020 is a reflection of the increasing confidence in the Zenith brand.



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Continued Market Dominance - Strong Liquid Asset Base & Funding Mix

High quality and liquid balance sheet, with diversified source of funding.



Liquid Assets

Funding Mix



N'million	Q1 2020	FYE 2019	YoY	Debt Securities Equity Issued 15.8%
Customers' deposits	4,462,627	4,262,289	5%	lssued15.8% 0.7% /
On-lending facilities	387,179	392,871	-1%	Borrowings 5.4%
Borrowings	286,366	322,479	-11%	
Debt Securities Issued	42,215	39,092	8%	On lending
Equity	925,942	941,132	-2%	facilities Customers'
Total	6,104,329	5,957,863	2%	6.6% deposits 71.5%

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FYE 2019

Risk Management

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Healthy Risk Assets Portfolio

• Strong risk management has mostly contained NPL ratio below recommended regulatory threshold with adequate coverage levels.







Our Risk Management Strategy

- The Group adopts a complete and integrated approach to risk management that is driven from the Board level to the operational activities of the bank.
- Risk management is practiced as a collective responsibility coordinated by the risk control units and is properly segregated from the market facing units to assure independence.
- The process is governed by well defined policies and procedures that are subjected to continuous review and are clearly communicated across the group.
- There is a regular scan of the environment for threats and opportunities to improve industry knowledge and information that drives decision making.
- The group maintains a proactive approach to business and ensures an appropriate balance in its risk and reward objectives.
- Risk culture is continuously being entrenched through appropriate training and acculturation.

Zenith Bank Current Actions and Response Amidst Covid-19

Coronavirus (COVID-19) pandemic remains the biggest risk to the global economic growth and stability in 2020

- In response to Covid-19 outbreak, Zenith Bank has set a clear direction and communicated this effectively to all staff and other stakeholders in accordance with its robust Business Continuity Plan.
- Our business continuity activities are constantly being reviewed and strengthened to reflect the current and potential impacts of Covid-19 pandemic.
- The bank has also developed a strategic crisis-action plan to guide the organization's response across all Covid-19 scenarios short, medium and long term.
- The bank has continued all strategic activities and meetings through a secured online tool, with special focus on continuous review of the Impacts of Covid-19 while leveraging emerging opportunities.
- Executive Management has encouraged virtual meetings and discussions of the bank activities across various Teams.
- As we transit to the new normal, the health and safety of our employees and customers are of utmost importance amid this new pandemic. We have established remote working and electronic self-services for our traditional banking services.
- Several stress tests to assess the possible impacts of Covid-19 on our liquidity, capital adequacy and earning capacity had been conducted. The bank remains resilient to short and medium term shocks from the adverse impacts of coronavirus pandemic.
- Continual review of loan book and close monitoring of all assets and liabilities class to ensure sufficient liquidity to meet the bank's financial obligations.
- In line with regulatory requirements, we recognize the Impact of Covid-19 on our risk assets, loan-provisioning and net interest margin. We are engaging our discerning customers in key sectors of the economy to better understand their current challenges and provide effective and bespoke actions to alleviate their hardships while preserving shareholders' funds.
- We provide skeletal banking operations, despite the lockdowns; Critical service offerings and reliable payment channels; Work from home capacity; Physical presence for Essential services; and key banking services Treasury; Correspondent banking; Lending.
- Continuous cybersecurity reviews and updates.

Conclusion

Zenith Bank expects mild to moderate impacts on the bank's financial position and earning capacity in the short term. With sound corporate governance, the bank remains resilient to shocks and other adverse impacts of the coronavirus pandemic. We expect moderate recovery of economic activities starting from H2 2020.

Focused Risk Management via Portfolio Diversification

- Well diversified loan portfolio across sectors supports asset quality.
- Loans and advances grew by 11% in Q1 2020 without compromising on the Group's risk acceptance criteria.





Foreign Currency Loans & Restructured Loans

Foreign Currency Loans – Q1 2020

USD loans by sector	US\$' m	N'm	% to US\$ Ioans	% to Gross Ioans
Oil and gas	1,593	615,817	53.96%	22.48%
Manufacturing	607	234,773	20.57%	8.57%
Power	107	41,357	3.62%	1.51%
Others	645	249,254	21.84%	9.10%
Total US\$ loans	2,953	1,141,201	100.00%	41.65%



Cumulative Restructured Loans – Q1 2020

Restructured Loans by sector	N'm	% to Restructured Ioans	% to Gross Ioans
Oil and gas	424,687	89.12%	15.50%
Manufacturing	8,513	1.79%	0.31%
Power	21,975	4.61%	0.80%
Others	21,342	4.48%	0.78%
Total restructured loans	476,517	100.00%	17.39%



Strong Capitalisation and Liquidity

• Liquidity buffer well in excess of regulatory requirements. Solid and high-quality capital position provides room for further growth.



Capital Mix



Capital base – predominantly made up of Tier 1 (core capital) which consists of share capital and reserves.



Business Segments Performance & Subsidiary Review

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Performance – By Business Segments

- Continuous diversification and improved profitability across core business segments.
- Contribution of retail segment to gross revenues increased from 9.0% to 13.5% YoY while PBT contribution increased from 14.3% to 18.1% YoY, as the Group continues on its retail drive.



3 Months Ended March 2019 (¥'million)

	Corporates	Public	Commercial/ SMEs	Retail	Consolidated
Total revenue	94,867	15,783	33,203	14,258	158,111
Total expenses	(63,515)	(10,082)	(21,172)	(6,049)	(100,818)
Profit before tax	31,352	5,701	12,031	8,209	57,293



Q1 2019

Loans & Deposits – By Business Segments

• Our intense retail drive continues to impact positively on our deposit growth and mix as the contribution of retail deposits to total deposits grew from 26.0% to 28.5% QoQ while total deposits grew by 5% in Q1 2020.



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Electronic Banking Products Performance.

• The bank recorded a remarkable improvement in electronic product transactions, resulting in a 82% YoY growth in transaction volume.







Volume of Electronic Product Transactions

Geographical Presence

Zenith Bank Plc. (Parent)

Established: 1990 Branches: 390 2020 Q1 PBT: ₩49.2Bn Total deposits: ₩3,665Bn Total assets: ₩6,148Bn ROE: 22% Staff strength: 6,545

Gambia 🚍

Established: 2009 Zenith ownership: 99.96% Branches: 6 2020 Q1 PBT: №178M Total deposits: №14Bn Total assets: №20Bn ROE: 12% Staff strength: 143

Sierra Leone 🔵

Established: 2008 Zenith ownership: 99.99% Branches: 7 2020 Q1 PBT: №279M Total deposits: №17Bn Total assets: №22Bn ROE: 19% Staff strength: 167

UAE C Branch of Zenith UK Established 2016 1 branch

Zenith Pension

Branches: 2 Zenith ownership: 99% 2020 Q1 PBT: №2.4Bn Custody assets: №4,263Bn Total assets: №27Bn ROE: 33% Staff strength: 107

Ghana 😎

Established: 2005 Zenith ownership: 98.07% Branches: 28 2020 Q1 PBT: №6.3Bn Total deposits: №295Bn Total assets: №416Bn ROE: 23% Staff strength: 700

United Kingdom

Established 2007 Zenith ownership: 100% Branches: 2 2020 Q1 PBT: ₦361M Total deposits: ₦473Bn Total assets: ₦663Bn ROE: 1% Staff strength: 136

China Representative Office Established 2011

Zenith Nominee 🊺

Established: 2018 Branches: 1 Zenith ownership: 99% 2020 Q1 PBT: №87M Custody assets: №897Bn Total assets: №1.9Bn ROE: 16% Staff strength: 12

Rep Offices

• Subsidiaries' contributions to total revenue stands at about 13%.

(¥'million) Q1 2020 Rest of Europe Eliminations Consolidated Nigeria Africa 166,814 **Total Revenue** 145,892 16,496 4,781 (355) (9,763) (4,420) (108,026)Total expense (94,198) 355 Profit before tax 6,733 58,788 51,694 361 -Europe_ Тах (6,052) (2,098) (112)(8,262) -2.9% 50,526 45,642 4,635 249 -Profit after tax



3 Months Ended March 2019

(¥'million)

3 Months Ended March 2020

(Nigeria	Rest of Africa	Europe	Eliminations	Consolidated
Total revenue	137,159	15,955	5,634	(637)	158,111
Total expense	(89,602)	(9,780)	(2,073)	637	(100,818)
Profit before tax	47,557	6,175	3,561	-	57,293
Тах	(5,070)	(1,497)	(492)	-	(7,059)
Profit after tax	42,487	4,678	3,069	-	50,234

Q1 2019





Strategy & Outlook

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Strategies for Driving our Vision

1

Compete aggressively for market share, but focus on high quality assets while adopting cost reduction strategies The Bank focuses on cost effective deposits from the retail end of the market to lend to the corporate end with emphasis on emerging business opportunities.

2

4

Delivering superior service experience to all clients and customers

- The Bank accomplishes this strategy by:
- Use of robust digital platform.
- Consistent focus and investment in attracting and keeping quality people.
- Employing cutting edge technology.
- Deploying excellent customer service.

3

Effective Risk

Management

- Entrenched strong risk management and corporate governance practices.
- Value preservation is absolutely important.

Treasury Management We are taking advantage of our liquidity in Naira and foreign currencies to optimize our yields in the FX and money markets.

5

Develop specific solutions for each segment of our customers base

- Leveraging our capabilities and brand strength to consistently meet our clients' needs.
- Developing a strong Zenith Bank platform to serve as an integrated financial solutions provider to our diverse customers base.



- Deepen retail market penetration by leveraging on our retail platforms.
- Continue to create innovative solutions to grow market share.

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Our Key Growth Target Sectors

Driving Profitability with our Competitive Advantages

Identified Growth Sectors

- Retail
- Agriculture
- Infrastructure
- Manufacturing
- Petrochemicals
- Real Estate and Construction
- Service Industry
- Telecoms
- Transportation and General Commerce

Competitive Advantage

- Strong capital and liquidity
- Strong brand
- Robust risk management framework
- Extensive branch network
- Robust ICT and E-bank channels
- Well motivated staff force
- Excellent customer services

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- Retail Banking: The bank is committed to continue to grow its retail business. This will be achieved through the deployment of innovative products in mobile banking, internet banking and cards services. The capturing of bio-data (BVN) of all bank's customers across the industry into a single data base has also boosted our retail banking business as we are now able to grow our retail loans.
- Agriculture: The Federal government's resolve to boost the agricultural sector in the country would no doubt create quite a number of opportunities in the areas of funding, job creation and indeed food security to Africa's most populous nation. Various Funding Schemes to ensure that the country's economy is diversified have been put in place. These include Commercial Agriculture Credit Scheme (CACS) and Nigeria Incentive-Based Risk Sharing for Agricultural Lending (NIRSAL). Others are Seed and Fertilizer Scheme launched for banks to lend at a subsidized rate to local farmers and the value chain for the production of fertilizer. Zenith Bank has played a major role in this sector to support the various government's projects aimed at boosting our economy.
- Deposit Base: Our drive for low cost and appropriately mixed deposit base to fund our credit and money market transactions would continue in FY2020. We are committed to be a dominant player in the money market space to drive up income and profitability going forward.

- Customer Services: At the center of the Group's pursuit of excellent customer service, we would continue to focus on strengthening our relationship management in a bid to surpass stakeholders' expectations.
- Investments in Technology and Product Innovations: The Group has over the years become synonymous with the use of ICT in banking and general innovation in the Nigerian banking industry. We have renewed our commitment in ensuring that all our activities are anchored on the e-platform and providing service delivery through the electronic media to all customers irrespective of place, time and distance. Zenith group is the first Nigerian institution to be awarded a triple ISO certification by the British Standards International (BSI): the ISO 22301, 27001 and 20000 standards
- Risk Assets: The Group would continue to seek opportunities to grow its risk assets while maintaining a low NPL ratio and sustaining our improved coverage ratio. We would continue to strive for the optimal protection of our shareholders' wealth through the continuous review and improvement of our risk management culture and processes
- Manufacturing and Real Sector: More emphasis will be placed on manufacturing and the real sector by providing support to local production. This is expected to drive the self sustainability policy of the federal government. We are also taking advantage of the Differentiated CRR scheme to lend part of our CRR to manufacturing and agricultural related projects.

Thank You

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