

#### Disclaimer

This presentation is based on the consolidated financial statements of Zenith Bank Plc, a company incorporated in Nigeria on 30 May 1990, and its subsidiaries (hereinafter collectively referred to as "the Group"). The financial statements are prepared in accordance with the International Financial Reporting Standard (IFRS), and the going concern principle under the historical cost convention as modified by the measurement of certain financial instruments held at fair value.

The preparation of financial statements in accordance with IFRS requires the use of estimates and assumptions that affect the reported amounts of assets, liabilities, revenue and expenses, and disclosures at the date of the financial statements. Although these estimates are based on the Directors' best knowledge of current events and actions, actual results may differ from those estimates.



### Agenda

**Overview & Operating Environment** Slides 4 – 6 **Group Results Slides 7 – 22 Slides 23 – 28 Risk Management Strategy & Outlook Slides 29 – 33** Q&A







# 1. Overview & Operating Environment

### Nigerian Economy and Key Developments in the Banking Sector

With improving macroeconomic environment, Nigeria remains Africa's largest economy with strong sectors and significant opportunities.

#### Real GDP Growth (Rebase):

- Nigeria recorded a real GDP growth of 1.90% YoY in Q4 2017, up by 50bps from 1.40% recorded in Q3 2017.
- The Oil sector grew by 8.4% YoY, while the non-oil sector grew by 1.5% driven largely by activities in the Agriculture Sector (specifically crops), which grew by a decent 4.2% YoY in real terms.

#### **Headline Inflation:**

- Headline Inflation moderated to 15.37% YoY in Dec. 2017, representing a 53bps decline from the preceding month. The inflation rate for January and February 2018 are 15.13% and 14.33% respectively.
- The Food Index (which contributed the most) increased by 19.42% YoY, down from the rate recorded in November 2017 (20.30%)

#### Oil Production & Price:

- OPEC Average Monthly Basket Price grew by 16.3% in the 4<sup>th</sup> quarter of 2017, from \$53.4/bbl recorded at the end of Q3 2017 to \$62.1/bbl recorded at the end Q4 2017.
- Nigeria oil production increased to an average of 1.9m bpd in Q4 2017 from 1.8m bpd recorded in Q4 2017

#### **Foreign Reserves:**

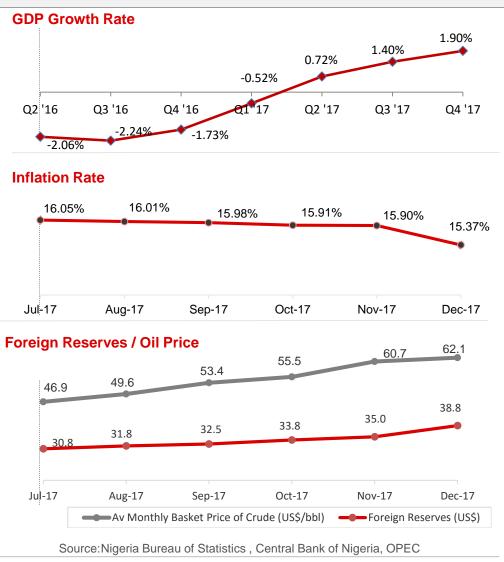
 Nigerian foreign reserves grew by 19.4% QoQ from \$32.5bn recorded at the end of Q3 2017 to \$38.8bn recorded at the end of Q4 2017.

#### **Exchange Rate:**

 The CBN official exchange rate has remained stable at 306NGN/USD since the beginning of 2017 while we have seen a gradual convergence of the other exchange rate windows. Current rates (NGN/USD): Parallel – 362; NAFEX( I&E) – 360; NIFEX – 331)

#### Cash Reserve Ratio (CRR) & Monetary Policy Rate (MPR):

 Monetary Policy Committee (MPC) of the Central Bank of Nigeria (CBN) voted to leave all policy rates unchanged during the meeting held in November, 2017 - the Monetary Policy Rate (MPR) at 14%, the Cash Reserve Ratio (CRR) at 22.5% and liquidity ratio at 30%.





### **Our Investment Proposition**

Strong earnings capacity and growth, solid and liquid capital base, strengthened ERM practices, good returns on investment and excellent customer service

#### □ A dominant player in the Nigerian Banking Industry:

- ✓ Controls a significant share of the high end corporate clients in strategic sectors of the Nigerian economy.
- ✓ The bank uses its strong balance sheet and liquidity as well as efficient trade finance processes and services, to continuously grow and support businesses.

#### Strong Focus on Risk Management:

✓ Despite the tough operating environment, NPL ratio came in at 4.7% with a coverage ratio of 143.4%.

#### Decent Dividend Payout:

- ✓ Good and consistent dividend payout to its investors.
- ✓ The Bank paid a dividend of N1.60 per share for FY2012, N1.75 per share for both FY2013 and FY2014, N1.80 per share for FY2015 and N2.02 per share for FY2016
- ✓ A final dividend of N2.45 per share has been proposed for FY2017, which in addition to the N0.25 per share already paid as interim dividend amounts to N2.70 per share

#### Credit Rating/Certifications:

- ✓ **Standard and Poor's** ratings for Zenith Bank Zenith Bank are: B/Stable/B (Issuer Credit Rating) and ngBBB/ngA-2 (National Scale Rating)
- ✓ **Fitch** ratings are: 1) Long-term foreign currency IDR: 'B+' Negative Outlook; 2)Short-term foreign currency IDR: 'B'; 3)National Long-term rating: 'AA-(nga)'; 4)National Short-term rating: 'F1+(nga)'
- ✓ Moody's ratings: 1) Long Term Debt B2 with Stable Outlook; 2) Long term foreign currency deposit B3 with with Stable Outlook







### 2. Group Results

### Financial Highlights – FYE 2017

**Key Themes** 

P or L

**Balance Sheet** 

**Key Ratios** 

**Efficiency and Risk Management for Superior Performance Building A Shock-Proof Balance Sheet** 

Net Interest Income: N258.0bn

Non-Interest Income: N270.6bn

Profit Before Tax: N203..5bn

**Profit After Tax: N177.9bn** 

**Gross Loans & Advances: N2.3tn** 

**Total Assets: N5.6tn** 

**Customer Deposits: N3.4tn** 

Total Shareholders' Funds: N821.7bn

+46.7% YoY **Gross Earnings: N745.2bn** 

+37.2% YoY

- 4.6% YTD

+7.4% YoY

+119.2% YoY

+29.8% YoY

+18.0% YTD

+15.2% YTD

+16.6% YTD

Cost of Funds: 5.2% Loans to Deposits Ratio: 60.5%

**Net Interest Margin: 9.0% Liquidity Ratio: 69.7%** 

Cost to Income Ratio: 52.7% **NPL Ratio: 4.7%** 

Cost of Risk: 4.3% Coverage Ratio: 143.4%

**RoAE: 23.3%** Capital Adequacy Ratio: 27.0%

**EPS: N5.66** 



### Profit or Loss Statement

• Strong bottom-line profitability, driven by robust core earnings generation and continued cost control to deliver improved operating leverage.

| (N'million)  | Group     | Group     | YOY      |
|--|-----------|-----------|----------|
| (14 million)   | 12M 17    | 12M 16    | Change   |
| Gross earnings   | 745,189   | 507,997   | 46.69%   |
| Interest Income  | 474,628   | 384,557   | 23.42%   |
| Interest expense   | (216,637) | (144,378) | 50.05%   |
| Net interest income  | 257,991   | 240,179   | 7.42%    |
| Impairment charge for financial assets                           | (98,227)  | (32,350)  | 203.64%  |
| Net interest income after impairment charge for financial assets | 159,764   | 207,829   | (23.13%) |
| Fees and commission income                                       | 90,143    | 68,444    | 31.70%   |
| Derivatives income   | 68,711    | 20,077    | 242.24%  |
| Treasury bills trading income                                    | 88,895    | 8,649     | 927.81%  |
| Bond trading income  | 368       | (328)     | 212.20%  |
| Other income   | 22,444    | 26,598    | (15.62%) |
| Depreciation of property and equipment                           | (12,428)  | (9,679)   | 28.40%   |
| Amortisation of intangible assets                                | (1,631)   | (1,435)   | 13.66%   |
| Personnel expenses   | (64,459)  | (59,326)  | 8.65%    |
| Operating expenses   | (148,346) | (104,081) | 42.53%   |
| Profit before tax  | 203,461   | 156,748   | 29.80%   |
| Tax expense  | (25,528)  | (27,096)  | (5.79%)  |
| Profit after tax   | 177,933   | 129,652   | 37.24%   |



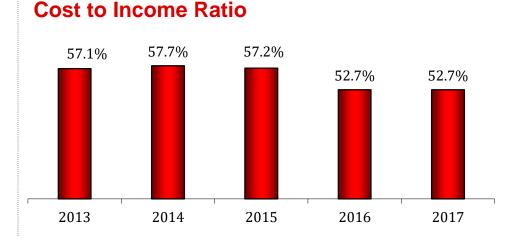
### Consolidating Earnings and Profitability

• In spite of the macroeconomic backdrop, Zenith Bank has delivered an attractive earnings profile, supported by increasing revenue and improving operating efficiency.

#### **Comments**

- Net Interest Margin (NIM) increased YoY by 16.9% (from 7.7% in 2016 to 9.0% in 2017) as a result of the high yielding environment in 2017
- Cost-to-Income Ratio remained flat YoY at 52.7%. Zenith Group is committed to keeping its cost-to-income ratio under control with a mid-term target of below 52%
- PBT increased by 29.8% YoY from N156.7bn in 2016 to N203.4bn in 2017 while PAT increased by 37.2% from N129.7bn in 2016 to N177.9bn in 2017







### Revenue Base: Interest Income Diversification

- Attractive YoY growth in interest income (+23%) to support the Bank's net interest margin
- Growth in interest income is attributed to the high yielding environment 2017.
- The Group has maintained a consistent mix of interest income across the various interest-generating assets over the years

#### **Interest Income**

2017

Loans and

advances

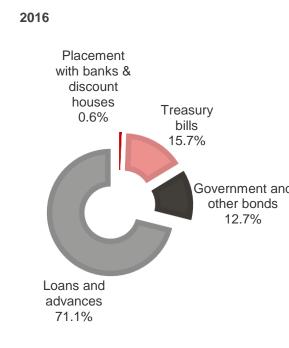
66.3%

Placement
with banks &
discount
houses
1.4%
Treasury
bills
23.1%

Government
and other

bonds 9.2%

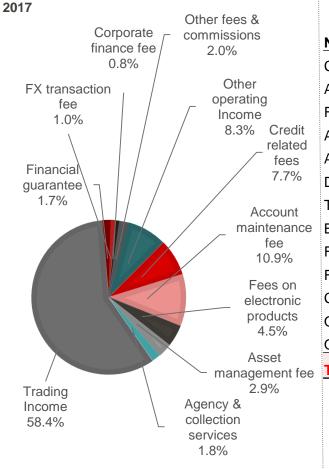
| <u>N'million</u>                       | 2017    | 2016    | YoY  |
|--|---------|---------|------|
| Placement with banks & discount houses | 6,733   | 2,289   | 194% |
| Treasury bills                         | 109,740 | 60,187  | 82%  |
| Government and other bonds             | 43,472  | 48,730  | -11% |
| Loans and advances                     | 314,683 | 273,351 | 15%  |
| Total                                  | 474,628 | 384,557 | 23%  |
| Loans and advances                     | 314,683 | 273,351 | 15   |



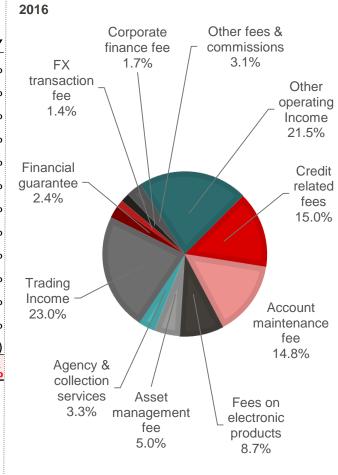


#### Revenue Base: Non-Interest Income Diversification

- The increase in most lines of non-interest income resulted in a YoY growth of +119%
- Trading and derivative activities led to the increase in trading income



| N'million                    | 2017    | 2016    | YoY   |
|------------------------------|---------|---------|-------|
| Credit related fees          | 20,834  | 18,512  | 13%   |
| Account maintenance fee      | 29,450  | 18,308  | 61%   |
| Fees on electronic products  | 12,280  | 10,687  | 15%   |
| Asset management fee         | 7,943   | 6,224   | 28%   |
| Agency & collection services | 4,860   | 4,093   | 19%   |
| Derivatives income           | 68,711  | 20,077  | 242%  |
| T-bills trading income       | 88,895  | 8,649   | 928%  |
| Bond trading income          | 368     | (328)   | 212%  |
| Financial guarantee          | 4,617   | 2,997   | 54%   |
| FX transaction fee           | 2,708   | 1,724   | 57%   |
| Corporate finance fee        | 2,048   | 2,123   | -4%   |
| Other fees & commissions     | 5,403   | 3,776   | 43%   |
| Other operating Income       | 22,444  | 26,598  | (16%) |
| Total                        | 270,561 | 123,440 | 119%  |

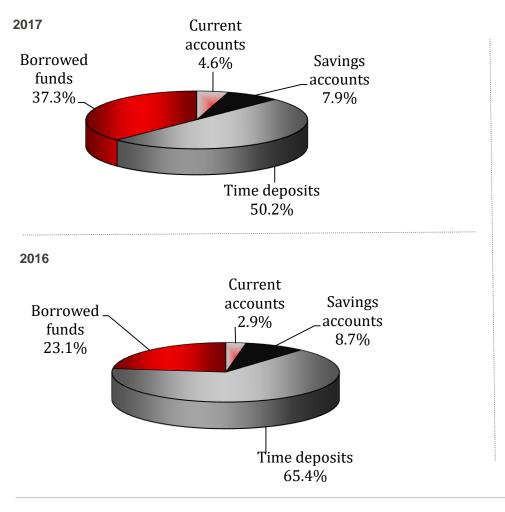




### Continuous Efforts in Cost-Reduction Strategies

• Interest expense increased by 50% due to the tight monetary environment and the additional \$500m Eurobond issued in 2017, resulting in elevated cost of funding.

#### **Interest Expenses**



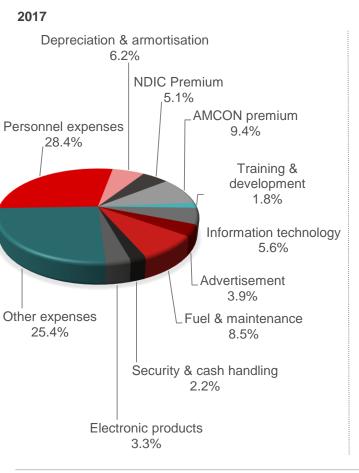
| N'million        | 2017    | 2016    | YoY  |
|------------------|---------|---------|------|
| Current accounts | 10,029  | 4,125   | 143% |
| Savings accounts | 17,099  | 12,516  | 37%  |
| Time deposits    | 108,735 | 94,369  | 15%  |
| Borrowed funds   | 80,774  | 33,368  | 142% |
| Total            | 216,637 | 144,378 | 50%  |



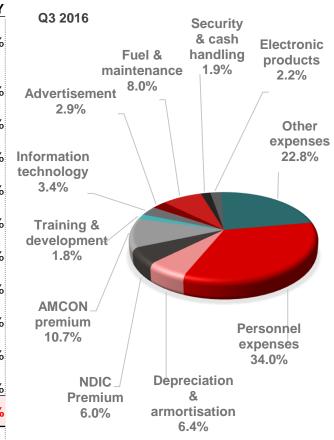
### Continuous Efforts in Cost-Reduction Strategies

• High inflation rate, Naira devaluation and Information Technology cost contributed significantly to the 30% increase in total operating expenses.

#### **Total Operating Expenses**



| N'million                    | 2017    | 2016    | YoY  |
|------------------------------|---------|---------|------|
| Personnel expenses           | 64,459  | 59,326  | 9%   |
| Depreciation & armortisation | 14,059  | 11,114  | 26%  |
| NDIC Premium                 | 11,683  | 10,393  | 12%  |
| AMCON premium                | 21,419  | 18,752  | 14%  |
| Training & development       | 4,070   | 3,215   | 27%  |
| Information technology       | 12,686  | 5,856   | 117% |
| Advertisement                | 8,819   | 4,991   | 77%  |
| Fuel & maintenance           | 19,367  | 14,021  | 38%  |
| Security & cash handling     | 4,975   | 3,322   | 50%  |
| Electronic products          | 7,595   | 3,818   | 99%  |
| Other expenses               | 57,732  | 39,713  | 45%  |
| Total                        | 226,864 | 174,521 | 30%  |
|                              |         |         |      |





### Balance Sheet – Assets

Strong and liquid balance sheet led by loans and securities portfolio.

| N'million)                           | Group     | Group     | YOY     |
|--------------------------------------|-----------|-----------|---------|
| (N Million)                          | Dec-17    | Dec-16    | Change  |
| Cash and balances with central banks | 957,663   | 669,058   | 43.14%  |
| Treasury bills                       | 936,817   | 557,359   | 68.08%  |
| Assets pledged as collateral         | 468,010   | 328,343   | 42.54%  |
| Due from other banks                 | 495,803   | 459,457   | 7.91%   |
| Derivative assets                    | 57,219    | 82,860    | -30.94% |
| Loans and advances                   | 2,100,362 | 2,289,365 | -8.26%  |
| Investment securities                | 330,951   | 199,478   | 65.91%  |
| Deferred tax assets                  | 9,561     | 6,440     | 48.46%  |
| Other assets                         | 92,494    | 37,536    | 146.41% |
| Property and equipment               | 133,384   | 105,284   | 26.69%  |
| Intangible assets                    | 12,989    | 4,645     | 179.63% |
| Total Assets                         | 5,595,253 | 4,739,825 | 18.05%  |



### Balance Sheet – Liabilities & Equity

Assets are well funded by a significant deposit base and the balance sheet remains robustly capitalised, providing a buffer for further growth.

| (N'million)                     | Group     | Group     | YOY      |
|---------------------------------|-----------|-----------|----------|
| (N Million)                     | Dec-17    | Dec-16    | Change   |
| Customers deposits              | 3,437,915 | 2,983,621 | 15.23%   |
| Derivative liabilities          | 20,805    | 66,834    | (68.87%) |
| Current income tax payable      | 8,915     | 8,953     | (0.42%)  |
| Deferred income tax liabilities | 18        | 45        | (60.00%) |
| Other liabilities               | 233,481   | 208,680   | 11.88%   |
| On-lending facilities           | 383,034   | 350,657   | 9.23%    |
| Borrowings                      | 356,496   | 263,106   | 35.50%   |
| Debt Securities Issued          | 332,931   | 153,464   | 116.94%  |
| Total liabilities               | 4,773,595 | 4,035,360 | 18.29%   |

| (N'million)                | Group     | Group     | YOY    |
|----------------------------|-----------|-----------|--------|
| (14 111111O11)             | Dec-17    | Dec-16    | Change |
| Share capital              | 15,698    | 15,698    | 0.00%  |
| Share premium              | 255,047   | 255,047   | 0.00%  |
| Retained earnings          | 365,757   | 267,549   | 36.71% |
| Other reserves             | 183,839   | 165,188   | 11.29% |
| Total Shareholders' equity | 821,658   | 704,465   | 16.64% |
| Non-controlling interest   | 1,317     | 983       | 33.98% |
| Total liabilities & equity | 5,595,253 | 4,739,825 | 18.05% |



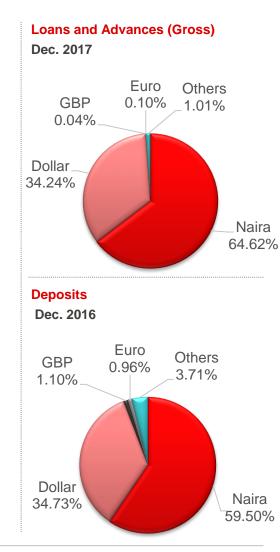
### Balance Sheet – Currency Breakdown

Diversification of funding base contributes to matching FX loan exposures.

> The short USD on- balance sheet position is covered by off-balance sheet derivative assets in the form of swaps

| Total Financial Assets                  | 3,403,265 | 1,817,053 | 49,804 | 42,764 | 111,267 | 5,424,153 |
|---|-----------|-----------|--------|--------|---------|-----------|
| Other financial assets                  | 77,328    | _         | _      | _      | _       | 77,328    |
| Investment securities                   | 116,112   | 213,587   | -      | 1,252  | _       | 330,951   |
| Loans and advances to customers (gross) | 1,357,236 | 719,066   | 873    | 2,027  | 21,161  | 2,100,363 |
| Derivative assets                       | 57,219    | _         | _      | _      | _       | 57,219    |
| Due from other banks                    | 9,574     | 424,742   | 19,850 | 36,120 | 5,517   | 495,803   |
| Assets pledged as collateral            | 468,010   | _         | _      | _      | _       | 468,010   |
| Treasury bills                          | 799,992   | 74,511    | 23,279 | _      | 39,035  | 936,817   |
| Cash and balances with central banks    | 517,794   | 385,147   | 5,802  | 3,365  | 45,554  | 957,662   |
| (N'million) @ December 31, 2017         | Naira     | Dollar    | GBP    | Euro   | Others  | Total     |

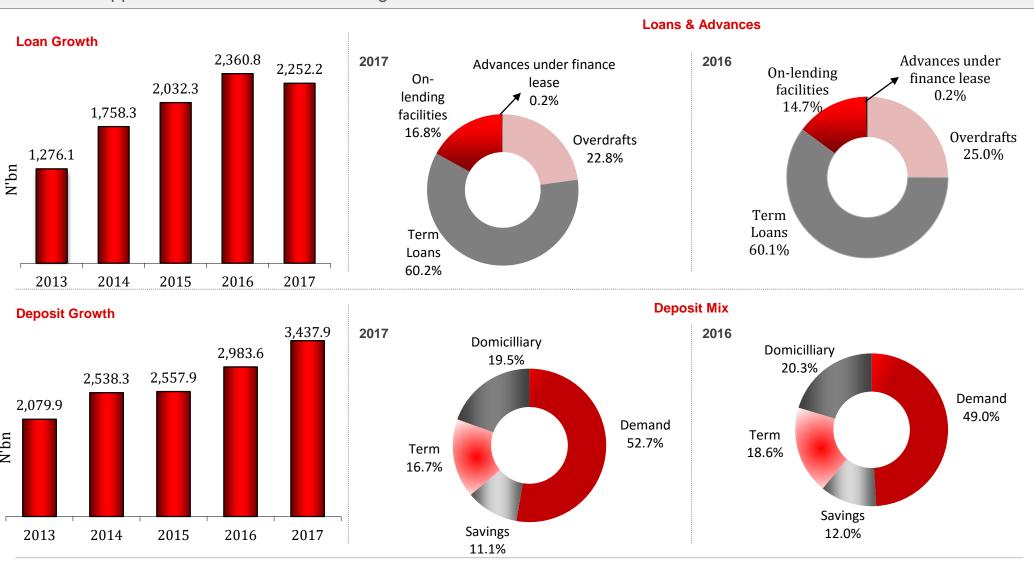
| Net On-balance Sheet Position | 728,994   | (66,194)  | 11,832 | 9,664  | (16,343) | 667,953   |
|-------------------------------|-----------|-----------|--------|--------|----------|-----------|
| Total Financial Liabilities   | 2,674,271 | 1,883,247 | 37,972 | 33,100 | 127,610  | 4,756,200 |
| Debt securities issued        | _         | 332,931   | _      | _      | _        | 332,931   |
| Borrowings                    | _         | 356,496   | _      | _      | _        | 356,496   |
| On-lending facilities         | 383,034   | _         | _      | _      | _        | 383,034   |
| Other financial liabilities   | 225,019   | _         | _      | _      | _        | 225,019   |
| Derivative liabilities        | 20,805    | _         | _      | _      | _        | 20,805    |
| Customers' deposits           | 2,045,413 | 1,193,820 | 37,972 | 33,100 | 127,610  | 3,437,915 |
| (N'million)                   | Naira     | Dollar    | GBP    | Euro   | Others   | Total     |
|                               |           |           |        |        |          |           |





### Sustained Assets & Liabilities Match

Deposit funded loan portfolio, with largely term loans to top-rated corporates and a predominantly demand deposit funding base that supports attractive net interest margin extraction.

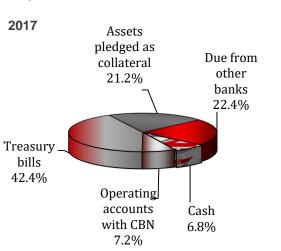




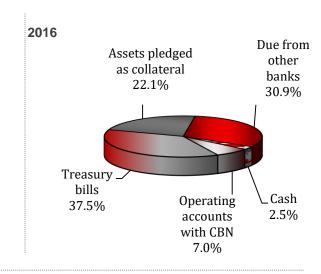
### Continued Market Dominance through Strong Liquid Asset Base and Funding Mix

High quality and liquid balance sheet, with diversified source of funding.

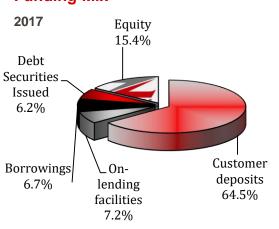
#### **Liquid Assets**



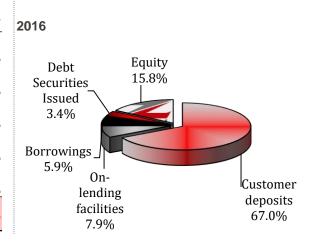
| N'million                    | 2017      | 2016      | YoY  |
|------------------------------|-----------|-----------|------|
| Cash                         | 150,883   | 36,953    | 308% |
| Operating accounts with CBN  | 159,666   | 103,921   | 54%  |
| Treasury bills               | 936,817   | 557,359   | 68%  |
| Assets pledged as collateral | 468,010   | 328,343   | 43%  |
| Due from other banks         | 495,803   | 459,457   | 8%   |
| Total                        | 2,211,179 | 1,486,033 | 49%  |



#### **Funding Mix**



| N'million              | 2017      | 2016      | YoY  |
|------------------------|-----------|-----------|------|
| Customers' deposits    | 3,437,915 | 2,983,621 | 15%  |
| On-lending facilities  | 383,034   | 350,657   | 9%   |
| Borrowings             | 356,496   | 263,106   | 35%  |
| Debt Securities Issued | 332,931   | 153,464   | 117% |
| Equity                 | 821,658   | 704,465   | 17%  |
| Total                  | 5,332,034 | 4,455,313 | 20%  |





### Performance by Geography

Nigeria continues to be the main driver of profitability, providing about 90% of gross revenue.

#### **FYE December 2017**

(N'million)

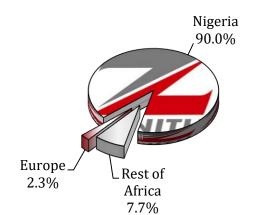
|                   | Nigeria   | Rest of Africa | Europe  | Eliminations | Consolidated |
|-------------------|-----------|----------------|---------|--------------|--------------|
| Total revenue     | 683,969   | 53,822         | 14,204  | (6,806)      | 745,189      |
| Total expense     | (501,391) | (33,239)       | (9,503) | 2,405        | (541,728)    |
| Profit before tax | 182,578   | 20,583         | 4,701   | -4,401       | 203,461      |
| Tax               | (18,891)  | (5,602)        | (1,035) | -            | (25,528)     |
| Profit after tax  | 163,687   | 14,981         | 3,666   | -4,401       | 177,933      |



#### **FYE December 2016**

(N'million)

|                   | Nigeria   | Rest of Africa | Europe   | Eliminations | Consolidated |
|-------------------|-----------|----------------|----------|--------------|--------------|
| Total revenue     | 464,493   | 39,737         | 12,010   | (8,243)      | 507,997      |
| Total expense     | (316,709) | (24,590)       | (11,350) | 1,400        | (351,249)    |
| Profit before tax | 145,666   | 15,147         | 660      | (4,725)      | 156,748      |
| Tax               | (22,547)  | (4,417)        | (132)    | -            | (27,096)     |
| Profit after tax  | 123,119   | 10,730         | 528      | (4,725)      | 129,652      |



2016

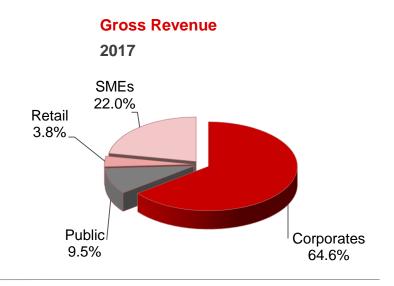


### Performance – By Business Segments

Continuous diversification and improved profitability across core business segments

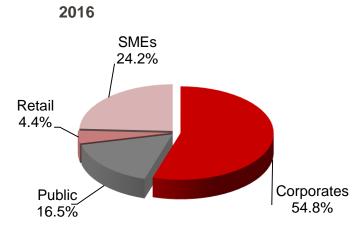
## **FYE December 2017**

| (N'million)       | Corporates | Public   | Retail   | SMEs      | Consolidated |
|-------------------|------------|----------|----------|-----------|--------------|
| Total revenue     | 481,571    | 70,993   | 28,317   | 164,308   | 745,189      |
| Total expenses    | (352,758)  | (47,513) | (11,061) | (130,396) | (541,728)    |
| Profit before tax | 128,813    | 23,480   | 17,256   | 33,912    | 203,461      |
| Tax               | (16,162)   | (2,946)  | (2,165)  | (4,255)   | (25,528)     |
| Profit after tax  | 112,651    | 20,534   | 15,091   | 29,657    | 177,933      |



#### **FYE December 2016**

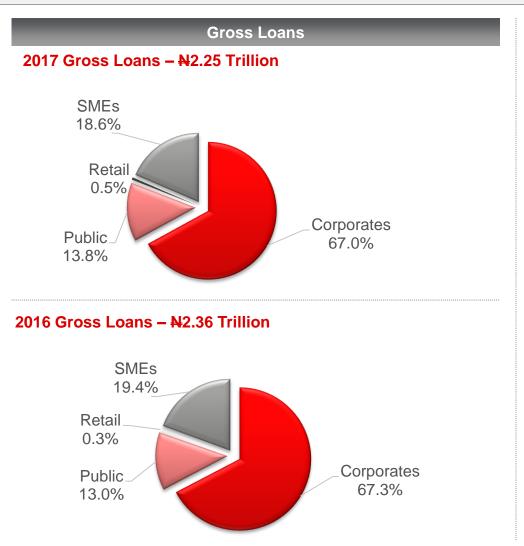
| (N'million)       |            |          |         |          |              |
|-------------------|------------|----------|---------|----------|--------------|
| (                 | Corporates | Public   | Retail  | SMEs     | Consolidated |
| Total revenue     | 278,463    | 84,012   | 22,447  | 123,075  | 507,997      |
| Total expenses    | (179,037)  | (65,070) | (9,405) | (97,737) | (351,249)    |
| Profit before tax | 99,426     | 18,943   | 13,043  | 25,337   | 156,748      |
| Tax               | (12,475)   | (2,377)  | (1,636) | (3,179)  | (27,096)     |
| Profit after tax  | 86,951     | 16,566   | 11,406  | 22,158   | 129,652      |

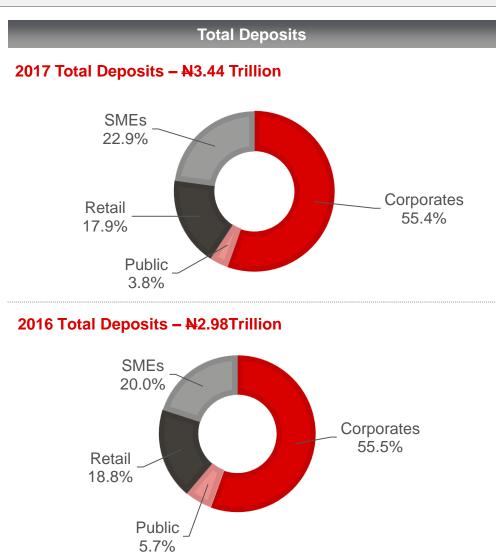




### Loans & Deposits – By Business Segments

Corporate-oriented franchise, with recently improved retail component.







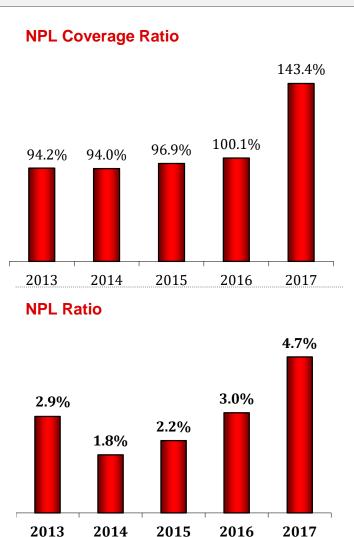




### 3. Risk Management

### Healthy Risk Assets Portfolio

Historically strong risk management have resulted in a contained NPL ratio, with robust coverage levels that compare favourably with peers and the sector.



#### **Our Risk Management Strategy**

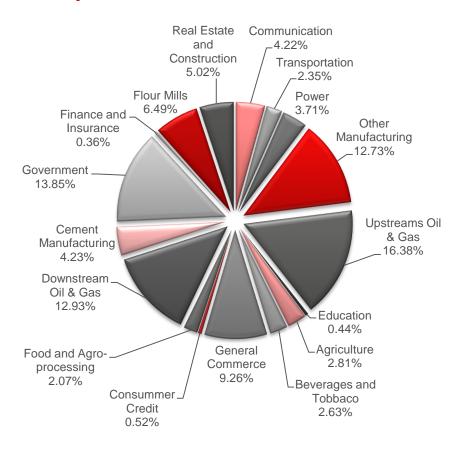
- ✓ The Group adopts a complete and integrated approach to risk management that is driven from the Board level to the operational activities of the bank.
- ✓ Risk management is practiced as a collective responsibility coordinated by the risk control units and is properly segregated from the market facing units to assure independence.
- ✓ The process is governed by well defined policies and procedures that are subjected to continuous review and are clearly communicated across the group.
- ✓ There is a regular scan of the environment for threats and opportunities to improve industry knowledge and information that drives decision making.
- ✓ The group maintains a proactive approach to business and ensures an appropriate balance in its risk
  and reward objectives.
- ✓ Risk culture is continuously being entrenched through appropriate training and acculturation.
- ✓ Loans to Oil & Gas Sector: Although the price of crude oil has recovered from its 2016 lows and is currently trading above \$60 per barrel, the bank has put in place the following to guide against delinquent loans:
  - Hedges against drop in crude oil price for customers with loans
  - > Encourage customers to increase production capacity to generate more cash flows
  - Customers are advised to diversify into gas production
  - Restructuring of loans in line with expected cash flow
- ✓ Loans to Power Sector:
  - > Zenith Bank advanced loans to DISCOs with high cash generating capacity
  - ➤ The bank supported customers with other thriving businesses



### Focused Risk Management via Portfolio Diversification

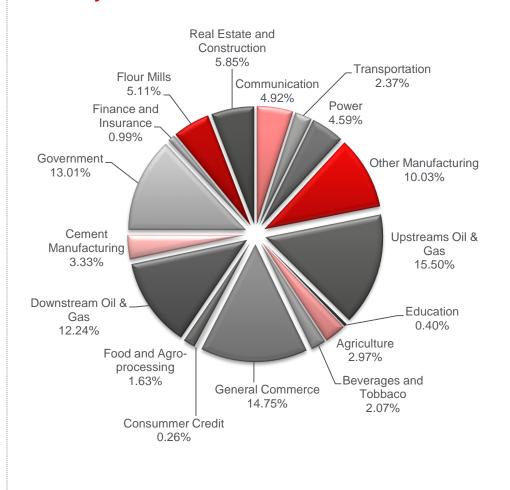
Well diversified loan portfolio across sectors supports asset quality.

#### Loans by Sector – 2017



**Gross Loans - N2.25 Trillion** 

#### Loans by Sector - 2016



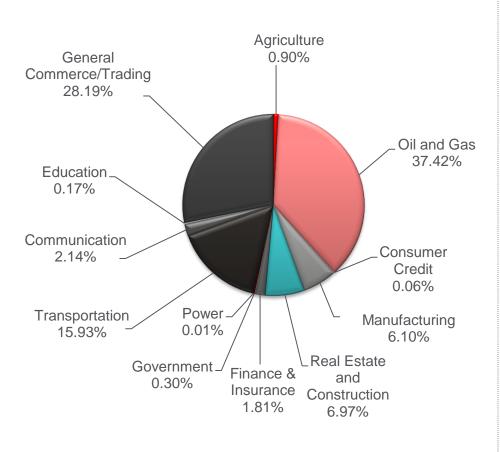
**Gross Loans - N2.36 Trillion** 



### NPL by Sectors

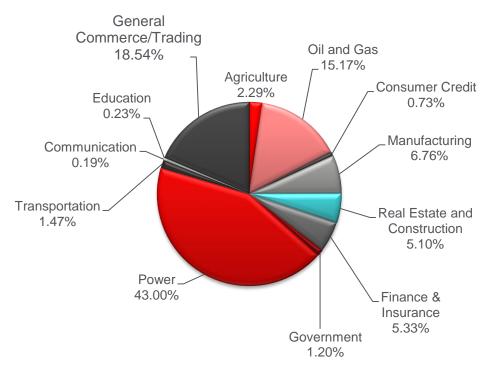
Zenith Bank continues to develop its risk management strategy and improve on the quality of its loan portfolio.

#### 2017



Total NPLs - N105.87 Billion NPL Ratio - 4.7%

#### 2016



Total NPLs – N71.37 Billion NPL Ratio – 3.0%

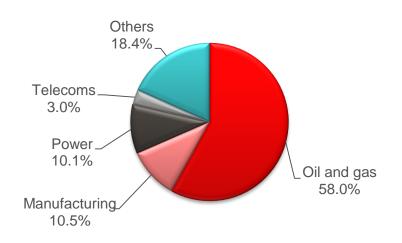


### Foreign Currency Loans & Restructured Loans

Well diversified loan portfolio across sectors support asset quality.

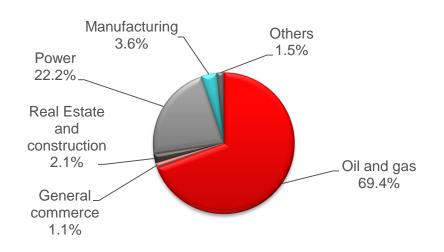
#### Foreign Currency Loans - 2017

| USD loans by sector | US\$' m | N'm     | % to US\$<br>loans | % to<br>Gross<br>Ioans |
|---------------------|---------|---------|--------------------|------------------------|
| Oil and gas         | 1,247   | 413,018 | 57.4%              | 18.3%                  |
| Manufacturing       | 231     | 76,479  | 10.4%              | 3.4%                   |
| Power               | 222     | 73,595  | 10.0%              | 3.3%                   |
| Telecoms            | 67      | 22,023  | 3.0%               | 1.0%                   |
| Others              | 404     | 133,951 | 18.2%              | 5.9%                   |
| Total US\$ loans    | 2,171   | 719,066 | 100.0%             | 31.9%                  |



#### **Cumulative Restructured Loans – 2017**

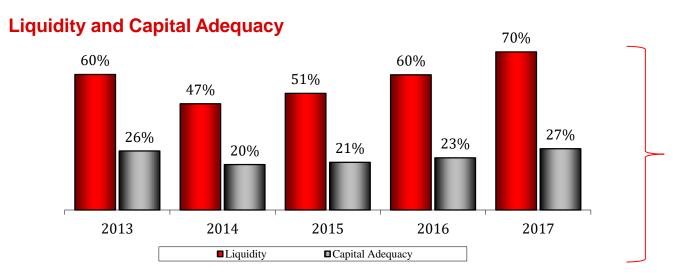
| Oil and gas General commerce | 187,280<br>2,995 | loans<br>69.39%<br>1.11% | 8.32%<br>0.13% |
|------------------------------|------------------|--------------------------|----------------|
| Real Estate and construction | 5,756            | 2.13%                    | 0.26%          |
| Power                        | 59,961           | 22.22%                   | 2.66%          |
| Manufacturing                | 9,806            | 3.63%                    | 0.44%          |
| Others                       | 4,108            | 1.52%                    | 0.18%          |
| Total restructured loans     | 269,907          | 100.00%                  | 11.98%         |



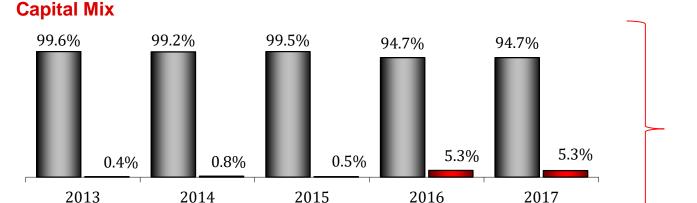


### Strong Capitalisation and Liquidity

Liquidity buffer well in excess of regulatory requirements. Solid and high-quality capital position provides room for further growth and has supported Zenith Bank's historically strong dividend payout ratio.



Capital and liquidity ratios for the Bank – well above industry requirements of 30% for Liquidity and 15% for Capital Adequacy Ratio (Banks with international authorisation which are also systematically significant)



■ Tier II

■ Tier I

Capital base – predominantly made up of Tier 1 (core capital) which consists of mainly share capital and reserves created by appropriations of retained earnings







### 4. Strategy & Outlook

### Strategies for driving our vision

1

Compete
aggressively for
market share, but
focus on high
quality assets and
top-end
relationships while
adopting cost
reduction strategies

- The Bank focuses on cost effective deposits from the retail end of the market to lend to the corporate end with emphasis on emerging business opportunities
- Encourages strong risk
   management and corporate
   governance practices

3

Develop specific solutions for each segment of our customers base

- Leveraging our capabilities and brand strength to consistently meet our clients' needs
- Developing a strong Zenith
   Bank platform to serve as an integrated financial solutions
   provider to our diverse
   customers base

2

Delivering superior service experience to all clients and customers The Bank accomplishes this strategy by:

- Use of robust digital platform
- Consistent focus and investment in attracting and keeping quality people
- Employing cutting edge technology
- Deploying excellent customer service

4

Trading Management

• We are taking advantage of our liquidity in Naira and foreign currencies to optimize our yields in the FX and money markets.

5

Retail

- Deepen retail market penetration by leveraging on our retail platforms
- Continue to create innovative solutions to grow market share.



### Our Key Growth Target Sectors

#### Driving profitability with our competitive advantages

#### **Identified Growth Sectors**

- Agriculture
- Infrastructure
- Manufacturing
- Petrochemicals
- Real Estate and Construction
- Retail
- Service Industry
- Telecoms
- Transportation and General Commerce

#### **Competitive Advantage**

- · Strong capital and liquidity
- Strong brand
- Strong international rating
- Extensive branch network
- Robust ICT and E-bank channels
- · Well motivated staff force
- Excellent customer services



### Outlook and Prospects for FY2018

- □ Retail Banking: The bank will continue to grow its retail business especially in liability generation. This will be achieved through the deployment of innovative products in mobile banking, internet banking and cards services. The capturing of bio-data of all bank's customers across the industry into a single data base has also boosted our retail banking business. Each customer now has a unique Biometric Verification Number (BVN) and this has helped to reduce fraud in the banking system.
- Agriculture: The Federal government's resolve to boost the agricultural sector in the country would no doubt create quite a number of opportunities in the areas of funding, job creation and indeed food security to Africa's most populous nation. Various Funding Schemes to ensure that the country's economy is diversified have been put in place. These include Commercial Agriculture Credit Scheme (CACS) that has 159 projects and Nigeria Incentive-Based Risk Sharing for Agricultural Lending (NIRSAL). Others are Seed and Fertilizer Scheme launched for banks to lend at a subsidized rate to local farmers and the value chain for the production of fertilizer. Zenith Bank has played a major role in this sector to support the various government's projects aimed at boosting our economy.
- Deposit Base: Our drive for low cost and appropriately mixed deposit base to fund our credit and money market transactions would continue in FY2018. We are committed to be a dominant player in the money market space to drive up income and profitability going forward.

- □ **Customer Services:** At the center of the Group's pursuit of excellent customer service, we would continue to focus on strengthening our relationship management in a bid to surpass stakeholders' expectations.
- □ Investments in Technology and Product Innovations:
  The Group has over the years become synonymous with the use of ICT in banking and general innovation in the Nigerian banking industry. We have renewed our commitment in ensuring that all our activities are anchored on the e-platform and providing service delivery through the electronic media to all customers irrespective of place, time and distance. Zenith group only recently scored another first, becoming the first Nigerian institution to be awarded a triple ISO certification by the British Standards International (BSI): the ISO 22301, 27001 and 20000 standards
- □ **Risk Assets:** The Group would continue to seek opportunities to grow its risk assets while maintaining a low NPL ratio and sustaining our improved coverage ratio. We would continue to strive for the optimal protection of our shareholders' wealth through the continuous review and improvement of our risk management culture and processes
- Manufacturing and Real Sector: More emphasis will be placed on manufacturing and the real sector by providing support to local production. This is expected to drive the self sustainability policy of the federal government.



### Guidance for FYE 2018

|                    | FYE 2018 Guidance | FYE 2017 Achieved | FYE 2017 Guidance |
|--------------------|-------------------|-------------------|-------------------|
| PBT                | N210.0bn          | N203.5bn          | N160.0bn          |
| Effective Tax Rate | 13.00%            | 12.55%            | 18.00%            |
| PAT                | N182.7bn          | N177.9bn          | N131.2bn          |
| ROAE               | 23.40%            | 23.30%            | 19.00%            |
| ROAA               | 3.45%             | 3.40%             | 3.00%             |
| NIM                | 8.69%             | 9.00%             | 7.50%             |
| Cost of Funds      | 4.00%             | 5.20%             | 4.50%             |
| Cost of Risk       | 3.10%             | 4.30%             | 1.50%             |
| Cost to Income     | 51.80%            | 52.70%            | 53.00%            |
| Deposit Growth     | 5.00%             | 15.20%            | 10.00%            |
| Loan Growth        | 10.00%            | -4.60%            | 15.00%            |
| Loan to Funding    | 65.00%            | 60.50%            | 70.00%            |
| Capital Adequacy   | 24.20%            | 27.00%            | 19.00%            |
| Liquidity Ratio    | 60.00%            | 69.70%            | 45.00%            |
| NPL                | 3.50%             | 4.70%             | 3.50%             |
| NPL Coverage       | 110.00%           | 143.40%           | 95.00%            |







## Thank you