

Terms and Conditions (Zenith Beta Valentine Promo)

1. Description/Introduction:

The Zenith Bank Valentine Promo is a “**Mobile and USSD**” promotion available for 15 days from 14th February, 2021 to 28th February, 2021 (both dates inclusive) (“**Promotion Period**”) meant to attract new and inactive customers.

2. Promo Dynamics

- Reward is N500
- Reward is attainable when an eligible customer carries out an airtime/data purchase.
- Eligible Customers are:
 - New subscribers (these are customers who are not registered on the USSD and mobile platform.
 - Inactive subscribers (these are customers who have not done an airtime/data purchase in 3 months on Mobile and USSD.
- There are 2 (two) reward periods and 6am-12pm and 12pm – 6pm everyday
- Promo period last through 14th of February to the 28th day in the month of February.
- Frequency: Customers can win **ONLY** once a day and up to twice throughout promo.
- Every day – 200 (two hundred) people will win.
- Every week - 2800 (two thousand eight hundred) people will win.

By participating in the Promotion, Eligible customers agree to be bound by these terms and conditions.

3. Eligibility:

The Promotion is open to all eligible customers:

- New subscribers on the Mobile and USSD platform and
- Existing subscribers who have been inactive on the Mobile and USSD platforms).
- Who purchase airtime/data on mobile and USSD.

The Promotion is not valid with other offers, discounts, rebates, vouchers, privileges, or promotions. For the avoidance of doubt, an account must be valid (i.e., must not be restricted, dormant or closed and must be on the Mobile Banking and USSD channels), in good standing, and conducted in a proper and satisfactory manner, as determined by the Bank in its sole and absolute discretion (and the Bank shall not be obliged to disclose the basis or reasons for the exercise of its discretion in any way).

3. Participation

To participate in the weekly promotion, eligible customers must

- a. Have an account with the bank, this account can be new or existing or activated dormant.
- b. Register on the Mobile and USSD platforms
- c. Do an airtime/data purchase.

4. The Bank will not accept any claims on transactions not within the stated above period.
5. Staff of Zenith Bank and their relatives are not eligible.

General

6. The Bank reserves the right to determine at its sole and absolute discretion all matters arising out of or in connection with the promotion. The Bank's determination of all matters relating to the promotion shall be final and conclusive and no correspondence will be entertained.
7. The Bank reserves the right to vary, modify, revise, add or delete any of these terms and conditions, modify or withdraw the Promo at any time without prior notice or reason including terminating, shortening, extending or withdrawing the Promo.
8. In the event of any inconsistency between the Promo Terms and Conditions and any brochures, marketing or promotional materials relating to the promotion, these Promotion Terms and Conditions shall prevail to the extent of such inconsistency.
9. All information is correct at the time of publication. Visit www.zenithbank.com/valentine for more information